

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Greer Margolis & Mitchell Attention: Accounts Payable** 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA 7/26
Estimate Number	1507

Invoice #	115748-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115748
Alt Order #	06252116
Deal #	
Order Flight	07/26/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	The Doctors	10-11AM						•		
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/05/12	1x	MT				
	WRAL			Tu	07/31/12	:30	10:48 AM	OFA-12-G-082H	\$200.00	)	1
3	WRAL 3Q NON-W	David Letterman INDOW CANDIDATE RATE	1135p-1237a								
					2 to 08/05/12	2x	MT				
	WRAL			M	07/30/12	:30	12:32 AM	OFA-12-G-082H	\$250.00		1
	WRAL			Tu	07/31/12	:30	12:32 AM	OFA-12-G-082H	\$250.00	)	2
					2 to 08/12/12	1x	MT				
	WRAL			Tu	08/07/12	:30	12:31 AM	OFA-12-G-082H	\$250.00	)	3
5		CBS Daytime (1:30-4P) INDOW CANDIDATE RATE	130-4p								
					2 to 08/05/12	1x	MT				
	WRAL			Tu	07/31/12	:30	1:29 PM	OFA-12-G-082H	\$200.00	)	1
7		WRAL 4:30am News INDOW CANDIDATE RATE	4:30a - 5am								
					2 to 08/05/12	1x	MT				
	WRAL			M	07/30/12	:30	4:44 AM	OFA-12-G-082H	\$80.00	)	1
8		WRAL 5am News INDOW CANDIDATE RATE	5am - 5:30a								
					2 to 08/05/12	1x	TF				
	WRAL			Th	08/02/12	:30	5:15 AM	OFA-12-G-082H	\$325.00	)	2
9		5:00 First News INDOW CANDIDATE RATE	5-530p								
					2 to 08/05/12	1x	MT				
	WRAL			Tu	07/31/12	:30	5:28 PM	OFA-12-G-082H	\$850.00	)	1
				08/06/1	2 to 08/12/12	1x	MT				
	WRAL			Tu	08/07/12	:30	5:24 PM	OFA-12-G-082H	\$850.00	)	2
10	WRAL	WRAL 5:30AM News	530-6a								



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IDB#	
Advertiser Code	95
Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON-W	INDOW CANDIDATE RATE	•		•		•	•	<u> </u>		<u>'</u>
					2 to 08/05/12	1x	TF				
	WRAL			Th	08/02/12	:30	5:43 AM	OFA-12-G-082H	\$450.00		2
11	WRAL	5:30 News	530-6p								
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/05/12	1x	MT				
	WRAL			Tu	07/31/12	:30	5:39 PM	OFA-12-G-082H	\$850.00	1	1
					2 to 08/12/12	1x	MT				
	WRAL			M	08/06/12	:30	5:44 PM	OFA-12-G-082H	\$850.00		2
13		WRAL AM News /INDOW CANDIDATE RATE	6-7a								
					2 to 08/05/12	2x	MT				
	WRAL			M	07/30/12	:30	6:54 AM	OFA-12-G-082H	\$600.00		1
	WRAL			Tu	07/31/12	:30	5:59 AM	OFA-12-G-082H	\$600.00	1	2
					2 to 08/12/12	1x	MT				
	WRAL			M	08/06/12	:30	6:25 AM	OFA-12-G-082H	\$600.00	1	3
14		Inside Edition /INDOW CANDIDATE RATE	7-730P								
					2 to 08/05/12	2x	MT				
	WRAL			M	07/30/12	:30	7:14 PM	OFA-12-G-082H	\$675.00		1
	WRAL			Tu	07/31/12	:30	7:21 PM	OFA-12-G-082H	\$675.00	1	2
					2 to 08/12/12	1x	MT				
	WRAL			Tu	08/07/12	:30	7:14 PM	OFA-12-G-082H	\$675.00	1	3
15		CBS This Morning /INDOW CANDIDATE RATE	7am - 9am								
				07/30/1	2 to 08/05/12	1x	TF				
	WRAL			F	08/03/12	:30	8:09 AM	OFA-12-G-082H	\$350.00		4
16	WRAL 3Q NON-W	Entertaiment Tonight /INDOW CANDIDATE RATE	730-8P								
					2 to 08/05/12	2x	MT				
	WRAL			M	07/30/12	:30	7:56 PM	OFA-12-G-082H	\$675.00	· · · · · · · · · · · · · · · · · · ·	2



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16	WRAL	Entertaiment Tonight	730-8P	•	•	•	•	•	•		
	3Q NON-V	VINDOW CANDIDATE RATE									
	WRAL			Tu	07/31/12	:30	7:40 PM	OFA-12-G-082H	\$675.00		1
				08/06/12	2 to 08/12/12	1x	MT				
	WRAL			Tu	08/07/12	:30	7:56 PM	OFA-12-G-082H	\$675.00		3
21	WRAL	Tue Hour 1	8-9p								
	3Q NON-V	VINDOW CANDIDATE RATE	•								
				07/30/12	2 to 08/05/12	1x	-1				
	WRAL			Tu	07/31/12	:30	8:49 PM	OFA-12-G-082H	\$1,700.00		1
22	WRAL	Late News	11-1135p								
			•	07/30/12	2 to 08/05/12	2x	TFSS				
	WRAL			Sa	08/04/12	:30	11:25 PM	OFA-12-G-082H	\$1,000.00		6
	WRAL			Su	08/05/12	:30	11:24 PM	OFA-12-G-082H	\$1,000.00		7
			Aired Spots	25							

**Gross Total** \$15,305.00 **Agency Commission** \$2,295.75

Payment Terms 30 Days **Net Amount Due** \$13,009.25